



JOBS & RESOURCES FOR THE ENTERTAINMENT INDUSTRY
MAKE YOUR PROJECT A HIT.

Company Overview
www.GiGCREATOR.com

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GiGCREATOR is an on line database of interactive profiles from entertainment professionals for event planners, booking agents and executives. The database provides a quality talent pool for hire and instant business collaboration. Whether you are looking for talent or looking for work, **GiGCREATOR** has the DJs, recording artists, Latin entertainers and more within a few clicks. Anyone who is looking for talent pays a fee to search the **GiGCREATOR** database and instantly collaborates with entertainment professionals.

GiGCREATOR is the new platform that provides gigs and networking tools for entertainment professionals. **GiGCREATOR** has a "no cost" invitation to all career-pathing entertainment professionals who want to post a profile on GiGCREATOR.com. Research shows that entertainers want to find work without the challenges of out-of-date networking methodology. Since our launch at the **Winter Music Conference** in Miami, **GiGCREATOR** gained over 1000 members and went from 100 hits per day to well over 10,000 hits per day

GiGCREATOR, LLC is owned by Douglas Ruffin. **GiGCREATOR** generates revenue from gold members who utilize the database to search for entertainment professionals, banner advertising and job postings. In 2006, **GiGCREATOR** established business alliances with **Billboard**, **CD Baby**, **Turn It Up America** and the **Winter Music Conference**. In March 2007, Doug Ruffin moderated the opening panel for the **Winter Music Conference**. The **GiGCREATOR** team includes an account executive, marketing director and a print / web designer. International Recording stars **Georgie Porgie** and **Pepper MaShay** are the spokespeople for **GiGCREATOR, LLC**. Mr. Ruffin is an active member of the **Creative Economy** (www.CEANS.org) and **The Grammy's**. (www.grammy.com) **GiGCREATOR** was been honorably mentioned in **Billboard Magazine**. Doug Ruffin's tireless work in the community has been featured in the **Boston Globe** and the **Peabody Times**. Douglas Ruffin lives in Peabody MA with his wife Linda of 19 years.

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