



Contact: Jessica Marrocco
GiGCREATOR, LLC
Tel. 339.933.0782
Fax 978.535.7301
Jessica@GiGCREATOR.com

Contact: Douglas Ruffin
GiGCREATOR, LLC
Tel. 978.979.5067
Fax 978.535.7301
DouglasR@GiGCREATOR.com

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PRESS RELEASE

Bobby Caldwell Launches New Jazz Career Channel on GiGCREATOR.

Peabody, MA, October 2, 2007: Jazz enthusiasts around the world will be happy to learn that Bobby Caldwell, acclaimed singer/songwriter, has posted a career pathing interview on GiGCREATOR, the online database where working entertainment professionals post a profile to get work. GiGCREATOR is a one-stop shop for Event planners, promoters, casting agents and studio executives to search talent. The company now offers information, resources and interviews with leaders in the GiGCREATOR Career Channels for Jazz targeted at entertainment professionals.

Bobby Caldwell's amazing songwriting abilities and talent have been seen for nearly three decades. His most notable hit in 1979 was "What you won't do for love". This catapulted his career in the entertainment industry. Bobby Caldwell also wrote many songs for other talented artists and musicians including, Chicago, Boz Scaggs, Peter Cetera, Amy Grant, Al Jarreau and Neil Diamond to name a few. His work is sampled by top selling artists such as Common, Vanessa Williams and Notorious BIG. Bobby Caldwell's interview collaboration with GiGCREATOR will be a ribbon-cutting celebration to launch the new Career Channel for Jazz.

Bobby commented on the value of networking in his interview posted now on GiGCREATOR.com. "I have met a lot of great people a long the way. Many of them have helped me with my career, and hopefully, I have helped some too." Douglas Ruffin, President of GiGCREATOR announced the launch of the GiGCREATOR Career Channel for Jazz by stating, "I can't think of a better artist who can launch the Career Channel for Jazz than Bobby Caldwell, he has contributed so much to the industry and is the perfect role model for upcoming jazz artists and musicians."

To read the interview on GiGCREATOR, please go to www.GiGCREATOR.com.

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