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PRESS RELEASE

Web Site Provides Jobs and Resources for Entertainers

Peabody MA, August 14, 2007: Doug Ruffin, President of **GiGCREATOR, LLC** launches his new web site www.GiGCREATOR.com and simplifies communication between entertainment professionals and booking agents. The modules provide a place for career minded DJs, Recording Artists and Latin Entertainers, to post a profile for free. Event planners pay a fee to search the database of entertainment professionals.

According to Ruffin, "The idea to build a searchable database came from the needs of DJs and Recording Artists who were looking to grow their career and find work. The current avenues of communication had their flaws. It is my goal to pull together the necessary components that will make this process simple and effective by housing all necessary information into one location."

Alex Carmenates of Salsamania Entertainment is one of the music professionals who sits on the **GiGCREATOR** board of advisors. Carmenates expressed a need for deeper communications within the entertainment industry as one solution for entertainers to get work. He described **GiGCREATOR** as "a networking platform". The need for networking to land jobs is echoed from DJs and recording artists a like. DJ / Producer Chris the Greek observes, "Networking and relationships are key in this day and age." Recording Artist, Daniel Bollinger described her experience on GiGCREATOR.com by saying, "I love meeting radio people and DJs and thank them for their support."

Doug has developed alliances with Billboard, CD Baby, and the Winter Music Conference. For additional information please contact Douglas Ruffin at 978 979-5067.

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